1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   * The data showed that the projects launched in the following categories had the highest positive outcomes (ordered highest to lowest): Theater (plays), Music (Rock) and Film (video/documentary)
   * Film (video/animation and drama sub-categories) have low success rates
   * Pledged amount for failed campaigns tends to be lower than those of successful campaigns (possible leading indicator?)
2. What are some of the limitations of this dataset?
   * The sub-category ‘film/plays’ appears in both the failure and success
   * There is no indication of how the initial goal amount is established (is there a relationship to success?)
   * The dataset is give by country, based on the Kickstarter content, it may be possible to drill this down to clusters of cities around the country if we have a ‘City’ field in the data (ie urban vs. suburban)
3. What are some other possible tables/graphs that we could create?
   * Bar chart of staff picks vs. state (success/failure)
   * Bar chart of launch date vs. state
   * Line graph to compare Average donation vs. state